About Katherine Freund

In the 25 years since an 84-year-old driver ran over her 3-year-old son, Katherine Freund has tirelessly built ITNAmerica and Rides In Sight into the first national, non-profit transportation service for America’s aging population.

Beyond being Founder and President of ITNAmerica, the Independent Transportation Network, Katherine is currently an Ashoka fellow, serves on the Transportation Research Board’s Joint Subcommittee on Transportation Options for Seniors, and is a member of the Committee on the Safe Mobility of Seniors.

Katherine’s public policy know-how and tireless passion for safe older person mobility have earned her numerous accolades in social entrepreneurship and public policy.

In 2009, Katherine was named an AARP Inspire Award Honoree, and in February 2008, she was featured in the Wall Street Journal as one of “12 People Who Are Changing Your Retirement.” Katherine received the 2006 Maxwell Pollack Award from the Gerontological Society of America, a 2006 award for Leadership in Innovative Enterprise Ideas from the Social Enterprise Alliance, the 2004 Archstone Award for Excellence in Program Innovation from the American Public Health Association, and a 1998 Giraffe Hero Commendation, given to people who stick their necks out for the common good.

Katherine served on the Advisory Committee for the 2005 White House Conference on Aging and was a National Transit Institute Fellow and has participated in more than 150 national and international panels, conference sessions, and speaking engagements on alternative transportation for seniors. Her writing has been published in numerous journals, including the Journal of the American Society on Aging, the Transportation Research Board and Aging Today.

Through stories that bring to life the safety and mobility issues that 75 million boomers and their parents must face, Katherine shows what these problems do to people, and what people are doing about these problems. The ITN Storybook Tour is a journey to inspire and move more to be the solution – through stories and practical answers to complex social and personal issues.

Invite Katherine to speak at your next conference, workshop or seminar here: itnamerica.org/contact-us.